

Value Proposition



Business Consultants

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The Watson CPA Group are business consultants, not just number crunchers or bookkeepers. Anyone can balance a checkbook. Anyone can print a paycheck. Anyone can put the right number in the right blanks. But as small business consultants, we offer so much more-

Team Approach

We currently have 23 tax and accounting professionals including six CPAs on our team. This depth is an incredible benefit to our clients, providing excellent resources and peace of mind. We maintain extensive notes and procedures tailored to you and your business. Here are pretty faces including bios and areas of expertise-

[Meet The Team](#)

Corporate Structure Options, Holding Companies

LLCs, partnerships, S Corps, C Corps all have their place. And what works today might not work tomorrow. We project your needs and remain nimble to making improvements to your long term strategy.

Business Coaching, Advising

We are business minded consultants. So beyond the financial reporting and payroll filings, the Watson CPA Group can help you design policies and procedures to make your business more successful. We have deep knowledge in operating businesses.

Industry Analysis

How does your business compare to others in your industry? We provide graphical representations of your financials as compared to your peers, and compared to yourself historically. Numbers are meaningless without comparison and understanding. Here is a sample of First Research industry analysis report-

[First Research](#)

Executive Benefits

We can help design medical reimbursement plans, employee benefits such as [ESOPs](#), educational assistance programs, 401ks, family assistance, etc. We help use more of the business resources to provide benefits to you, your family and your staff.

Retirement Planning

The Watson CPA Group has in-house financial planning provided by SFD Capital. Tina Watson, CPA, CFP and Sally Rhoades, CPA, CFP head up the financial planning and investment strategy for SFD Capital. Having in-house financial advisors allows for better and more efficient planning. We can also work with your current advisor as well.



Exit Strategies, Business Valuation

Businesses are easy to start hard to end. Do you need a death or divorce clause with your partners? How do you sell internally? Splitting between equipment and goodwill, and the tax implications. These are issues that we can easily help you with, and ensure the proper planning.

Income Modeling, Estimated Payments, Planning

We will model different income scenarios based on possible tax moves, retirement planning, projected business profits and your yearly goals. This also includes modifying estimated tax payments to help with budgeting.

Audit Guidance, Representation

We stand by you, and vigorously defend your position during all audits and representations. We simply transfer the case to the IRS Colorado Springs office where our staff has long professional relationships with its agents. Being able to resolve issues and discrepancies quickly is a superior benefit to you.

Not all firms can say they offer all these benefits on top of the nuts and bolts of tax and accounting services. The Watson CPA Group will be your advocate!